

Abridged Transcript

- [00:00](#): Podcast Intro for Episode 8 of [YMI Talking](#)
- [00:56](#): Jimi Honochick introduces the adventurous entrepreneur and thrill seeker Mike McCreary, who owns the [Lehigh Valley Grand Prix](#) go-kart track.
- [01:37](#): Jimi describes Mike as “the CEO of fun” and asks him to describe his recent new venue [HangDog Outdoor Adventure](#), the largest outdoor adventure course in the northeast U.S. With the goal of opening in July of 2023, HangDog takes the concept of ropes courses and combines it with full-blown entertainment by partnering with food and beverage providers to ensure every guest is both comfortable and engaged.
- [03:33](#): Mike describes what makes a ropes course such an adrenaline-packed experience and the features that make HangDog unique, such as being able to change difficulty levels by switching directions and moving up higher on a particular part of the course. HangDog is also fun for all ages with courses for children as young as 4 and many unique obstacles and placement throughout, like sky-high kayaks to crawl over as part of the fun.
- [05:39](#): Jimi asks Mike to describe the inspiration behind starting HangDog. After almost committing to founding another go-kart business, Mike realized how important it was for him to be closer to home and outdoors in order to stay close to nature while keeping an active lifestyle.
- [11:55](#): Jimi asks Mike where he comes up with all his great business and entertainment ideas. In addition to being creative, Mike describes the importance of both exposing oneself to what like-minded people are doing and recognizing that you need to accomplish your goals at least a little differently in order to stand out and achieve success.
- [19:18](#): Jimi and Mike discuss the reasons why Mike ran for state representative in Pennsylvania back in 2020 and the parallels between that ambition and his success as an entrepreneur.
- [23:41](#): Mike speaks to the importance of ongoing community engagement and why he values being a committed part of the [Greater Lehigh Valley Chamber of Commerce](#).