

Abridged Transcript Text

- [00:00](#): Podcast Intro for Episode 7 of [YMI Talking](#)
- [00:30](#): Jimi Honochick introduces Pete Reinke, a former Lafayette basket-ball coach, the former Vice President of Development at [LVEDC](#), and the founder of [Friends of Pete](#), a large Lehigh Valley networking resource.
- [01:29](#): Jimi describes Pete's welcoming and friendly demeanor as an essential part of the inspiration behind Friends of Pete. Pete describes the importance of humility and treating members of the networking community with equal levels of respect and openness.
- [03:23](#): Jimi asks Pete to discuss how Friends of Pete continues to grow in size and scale as part of the Lehigh Valley community.
- [10:15](#): Pete talks more about how managing company culture is crucial for growth and the best ways he's found to help instill cultural values between members of Friends of Pete and beyond.
- [12:03](#): Jimi asks Pete to speak more about how his "pay it forward" philosophy comes back to help his own ambitions while supporting Friends of Pete's local connections. Pete describes what attracted him to [Univest](#) and how Friends of Pete navigated the COVID-19 pandemic toward its impressive growth and success.
- [18:29](#): Pete describes how he's been part of the business-oriented and social changes that have taken place in the Lehigh Valley for the last 20 years. He emphasizes the importance of being a part of the Valley's collective leadership over the years.
- [22:50](#): Jimi asks Pete to describe his experience coaching [basketball at Lafayette](#) and how it helped him personally connect to the Valley area while also giving him greater experience to succeed in the business world.
- [30:06](#): Jimi asks Pete if he could sum up some of his professional and life philosophies into one statement, what would that be and why?