

Abridged Transcript Text

- [00:00](#): Podcast Intro for Episode 6 of [YMI Talking](#)
- [00:37](#): Jimi Honochick introduces Jay Nee, a fine-dining and fine-drinking guru based in the Lehigh Valley. He's also the creator of [the Ginvitational](#), a celebration of cocktail culture taking place on June 4th at the SteelStacks.
- [02:06](#): Jimi and Jay describe the different wines, spirits, and liquors available at last year's Ginvitational and how successful the event's turnout was despite fierce competition at the time. Jay also describes the wide variety of different spirits that will be available for 2023's event and the importance of having just the right amount of attendees to produce inspiring energy while allowing people to comfortably have conversations with the local makers and vendors.
- [06:25](#): Jimi asks Jay about the origins behind the Ginvitational.
- [08:55](#): Jimi asks Jay whether it was always the plan to include local distilleries for the event and about the importance of supporting local businesses.
- [10:49](#): Jay describes his professional and personal experiences that make him one of the most credible people to curate and host the Ginvitational. Jimi then asks Jay to describe which restaurateurs he's worked with locally, including the owner of [Mr. Lee's Noodles](#) and [Bolete](#) to make the event such a success.
- [16:25](#): As a fine-drinking expert, Jay talks about his favorite local places to get a drink, including [The Bayou](#) in Bethlehem, PA. He also describes what he thinks anyone needs to make a great drink themselves.
- [19:38](#): Jay talks about his recent new role and responsibilities as the National Sales Director for [Millpress Imports](#).
- [27:07](#): Jimi asks Jay for any tips on how to talk about wines and whether there are any important keywords to remember when discussing wines in the future.