

- [00:00](#): Introduction to [the podcast](#) and the upcoming interview with Jim Honochick.
- [0:37](#): Jimi introduces his father, Jim Honochick, with a brief background about his career and personal life.
- [2:13](#): Jim Honochick talks about his early life, how he started his career, and his experience working for Siemens.
- [3:33](#): Jim Honochick talks about how he ended up working in Atlanta, his experience of working in engineering and marketing, and his seven years of international experience.
- [4:49](#): Jim Honochick talks about a seminal moment he had while he was getting on a plane in Jackson, Mississippi, and how it made him think about his life direction.
- [5:51](#): Jim Honochick discusses why he chose a career in insurance, how his father was a Major League umpire, and how he didn't want to have a similar work-life balance where he was away from his family for most of the year.
- [7:47](#): Jimi asks his father about what it was like growing up with a famous father in a small community like the Lehigh Valley.
- [11:14](#): Jim Honochick's favorite ventures, and his current and previously favorite ways of giving back to the community.
- [15:34](#): Jim Honochick's involvement with [Second Harvest](#) and the importance of what they do.
- [17:33](#): Jim speaks about his first introduction to the [Yutz-Merkle Insurance Agency](#) and what the agency was like at that time.
- [21:23](#): Jim provides insight on the best ways to balance professional development and one's personal life.
- [22:47](#): Jim describes The state of Yutz-Merkle Insurance when he bought it and how he helped grow its [success as a business](#) closely involved with the local community.
- [31:06](#): Jim gives some advice to listeners who may be switching careers, launching a new job, or otherwise at the beginning of a career.
- [33:21](#): Based on sponsorship from the local [Notch Modern Kitchen](#), Jimi asks his father what his favorite Friday night drink is at the end of a long work week.